



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

February 2023



*Awarded Best CLC Regional Newsletter 2008, 2020*

### *1975 Cadillac Fleetwood Eldorado Convertible*

Text by Jeff Pendleton, Photos by Lifer and Jeff



Production: 8,950. Weight: over 5,000 lbs, Wheelbase 126.3, and 224.10"

1975 Eldorado Convertible – Jeff Pendleton

In the doldrums of the 2020 pandemic and resulting isolation NTX CLC member Jeff Pendleton grew restless. "I need a project" he told his wife Marcia. She knew what that meant; Jeff was going to buy another Cadillac...and probably an Eldorado convertible, since he had had five of those previously. And she was correct. Soon Jeff was scouring Craigslist, Facebook Marketplace, and even eBay for something to take his mind off of being cooped-up for months. Soon enough eBay yielded up a 1975 Eldorado convertible. New paint, new radiator, new brakes, new tires, ready for cruising." Interesting at least. There were some other things about the top material being very dry, but the price was reasonable and the pictures looked pretty good. Located in NE Pennsylvania, there was really not a great opportunity to go look at the car, so Jeff held his breath and punched "BUY IT NOW". How bad could it be? He wanted a project anyway, right? Well, arrangements were made for shipping, and a few days later the car appeared in the driveway.

Now the fun could begin. First off to get it legal on the road it had to pass the Texas State safety inspection, which it did. Then, on to registration and tags. The Pennsylvania title read: Odometer 47,273 and then noted "Original Miles". Hmm, that was tough to believe, but the title was good and shortly the car had tags and a new legal owner.

In a brief conversation with the seller about shipping, he had casually mentioned that a new heater core and blower motor were in the trunk. Gee thanks...I guess. If you've never done a heater core, its not that bad of a job...if you're a contortionist! Working under the dash for several days teaches you why some people don't understand the classic car hobby. In this case the entire heater box had to be removed just to access the core. But he wanted a project, right? Well. You get the idea, heater core, parking brake cable, all new belts and hoses, water pump, new after-market stereo and all new speakers, endless cleaning painting and restoring under the hood. Okay, okay, I got a project!

web site: [www.clcntx.com](http://www.clcntx.com)



Winner CLC Web Site Merit Award 2013, 2014, 2015 2016, 2017, 2018

Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022

## 1975 Cadillac Fleetwood Eldorado Convertible



.But finally the day came to address the real project. The one 99 out of 100 owners would not tackle... the convertible top. Now when this car came, the top would not budge, it clicked at the relay, but that was all. It turned out only the relay was not working and it could be repaired. But when the top went down for the first time it proved the eBay listing's words correct that the "top material was very dry". It ripped almost completely off such that there was no putting it back up and a new top was the only solution. Remember that Jeff had owned five previous Eldorado convertible and a number of other convertibles as well. The

couple times before that a new top was needed Jeff let a professional installer do the work, but deep inside he had always wanted to do it himself. Now, he had the workshop, and since retiring in 2018, he had the time to give it a go. It was now or never! He bought just about every single part you could buy to renew your convertible top frame and weatherstripping, and of course top, rear window, boot, rain gutter, cables, drive cables, etc, etc. Jeff said, "I must have read the body manual procedure 30 times completely and still did not understand all of it until I had everything apart in my hands". He spent about a month tackling what he could each day, and sometimes just waiting on more parts. But in the end it came out really well. Jeff added, "I was never 100% satisfied with the professional shop's work and was sure I could do as well."



Like most projects, there's always more to do, and this car is no exception. Jeff says "this car is a driver, so I drive it. It will never be a perfect show car, but it looks decent and it's a lot of fun, so I'll work on it, and drive it some more and work on it again, until, well, who knows when?"



Jeff's highly detailed 500 cu in (8.2-liter) V8 engine, 190 horsepower and 360-pound feet of torque. 0-60 mph in 12.9 seconds, 0-100 mph in 42.9 seconds with a top speed of 115 mph.



A comfortable and roomy interior of fine leather. Like driving from your living room.

# *Activities Feedback*

## North Texas Cadillac LaSalle Club Events/Activity Survey

The "unofficial" activities committee is soliciting your input to get our club more active this year! We would like to get a list of activities that can be local, as well as a list that might serve for an inter-regional tour (it's our turn, in conjunction with the Austin/San Antonio club!).

These are suggested ideas. Perhaps you have more. Contact Bill Levy at lifer@write.me.com and/or Debbie Overby at doverby@hotmail.com with your activity suggestions and ideas.

### Automobile

GM Plant

Toyota Plant

Sam Pack

Mark Kenning private collection

Ned Hannah private collection

### Outdoor Venues

Dallas  
Dallas Arboretum

*Fort Worth  
Botanical  
Gardens*

Klyde Warren Park

Grassy Knoll/Kennedy Memorial

### East

Hamm's Peach Farm

### Miscellaneous

Grand Prairie  
Louis Tussaud's Palace of Wax

### Carrollton

Pocket Sandwich Theater melodrama

### Museums

Downtown Dallas  
Dallas Museum of Art

Kennedy Museum

Perot Museum of Nature & Science

Dallas Holocaust & Human Rights Museum

### Dallas

George W. Bush Presidential Museum

Biblical Arts Center

Fort Worth  
Kimball Art Museum

*American  
Amon Carter Art*

Sid Richardson Museum (Western art)

Cowgirl Museum

### Restaurants

Babe's Chicken

El Fenix

Norma's

Mama's Daughter's Diner

Additionally, if there any suggestions for a charity participation, it would be very worthy of the club.

# NTXCLC First Saturday Breakfast

Photo by Lifer, Jim Hanson, Neil Polan

Our 1st Saturday get-togethers are a relaxed fun social event with a group of classic cars in the parking lot . The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food is good. Your spouses are invited. Next meeting February 4th at 9:00 a.m.



Three 1992 Allantés: Jerry Webb, Ron Fishell, and Jim Hanson.



Attending our Breakfast; At the cars talk table: Jim Hanson, Mark Waterman, Doug Ashby, Harry Michalewicz Jeffery Pendleton, Travis Dowell, Jr., Neil Polan, Chris Jessen, Steve Overby, Alex Beloff III, Bill Levy, Dan Harrison, Ron Fishell, Jerry Webb.

At the ladies table: Linda Mikyska, Tammy Jessen, Judy Hanson, Debbie Overby, Connie Beloff, Marcia Pendleton, Kathleen Ashby, Harriett Levy, Tammy Webb.

## *Sunshine Report*

We at NTXCLC have not had events happening due to Covid, but are scheduling somethings for next couple of months so as to see one another! watch your emails.

**February Birthdays: If your birthday is in February let us know.**

Ron Fishell 2/17

Please inform me of members that were missed on the list.

Love, *Rubye*



# CLASSIFIED

*Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033*

## Activities Calendar

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

### 2023

**February 4th** NTXCLC First Saturday Breakfast Social.

**March 4th** NTXCLC First Saturday Breakfast Social.

### PATE DATES—2023

Please plan accordingly

**March 18th** Tile Party  
(March 25th rain date)

**April 22nd** Setup

**April 27-29** Pate Swap Meet

**April 30th** Tear Down



### **NATIONAL:**

**2023 June 20-June 24** CLC Grand National Albuquerque, NM.

**2024 January**, Irving, Texas National Board Meeting.

**2024** CLC Grand National Gettysburg, PA.

# THE CADILLAC AMATORY AGELESS "GODDESS LADY"

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division

**A** Goddess is defined as a female God or deity, greatly admired. A Lady is defined as a woman of good family, social position, breeding. A polite term for any woman. Cadillac designed an art deco mode, finely crafted, lovely Goddess in the late 1920's and featured it on the new 1930 V-8 models through 1941. She leans far forward into the wind, hair and scarf flowing adorning Cadillac hoods as she appears here "gold plated" in Kansas City CLC 2010. Today, in my view, every lady who deserves the best is a "Goddess" . . . So enjoy a partial expression of lady love and glamorizing cool ageless rides. Remember your Valentines!



Beauty never fades—new Seville



Pre-loved 1992 Seville M/T #1



First new 1987 Allante`



Goddess 1928 Cadillac



My owner—new 1994 Eldorado



My 91 yr owner new Sedan



1928 Cadillac note dual spares Owner: Richard Rawlings (Gas Monkey) 2009



New 1996 enduring luxury appeal

# THE CADILLAC AMATORY AGELESS "GODDESS LADY"



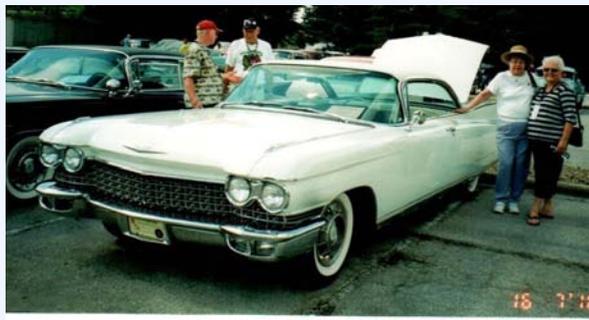
1958 Edsel handsome design Note: back window N.Z.



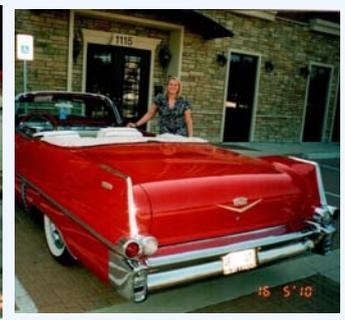
World renown 1957 Ford retractable hard top



New 2015 Cadillac



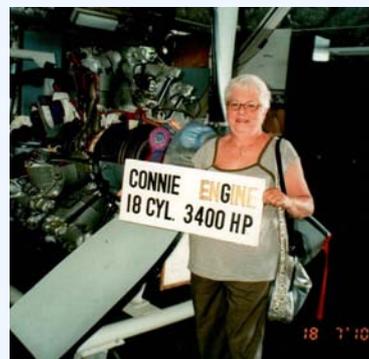
1960 Eldorado Seville "What Lola wants, Lola gets"



My 1957 Cadillac



TWA's Super "G" Constellation Skyliner. Toured the TWA Museum in K.C. 347 mph Constellation. 2010 She flies over K.C. NFL games! The USAF would fly me in a Navy C-121 Connie. Travis Hickam Wake Guam Clark PI 36 hours



CONNIE ENGINE 18 CYL. 3400 HP



TWA "Connie" flight engineer station



1942 Cadillac "Ike" staff car fully equipped Series 75, built by Fleetwood. In addition to the standard factory equipment that included a flathead V8, it has blackout shields for all of the lights, a siren and flag mounts. Everything on the outside is painted olive drab, including all of the chrome trim, hub caps, badging and hood ornament. It may be painted olive drab but the Cadillac crest and name is all over the car, every logo is intact.



As member of Vietnam Veterans Diablo CA, we drove the Eldorado

**THE CADILLAC AMATORY AGELESS "GODDESS LADY"**



1941 Cadillac



My exceptional last year RWD 1970 Cadillac. Note Rolls Royce Classic



Aunt Helen with Uncle Frank Funk's restored 1932 Ford deuce Coupe. He was former GM Teck Center stylist



1963 Cadillac owned by Frank Kent Cadillac



2009 Cadillac with sisters Irene Sadek, Laura Beloff (my Mom), Helen Funk in Michigan. 2009 XLR in back.



Nancy and Theresa Beloff with my new 1979 Cadillac

General MacArthur said to his wife as the Japanese closed in the P.I. during WWII, *You're my finest soldier. How did Shakespeare put it? The General's wife is . . . the General's General.*  
We salute all our Goddess Ladies! ❤️ May God bless the trails you ride. Alex

## Recommendations

, besides meaning

As members of the North Texas Region Cadillac & LaSalle Club, you are at times seeking assistance in accessing parts, service or other activities related to your Cadillac and LaSalle vehicles, which you treasure very much. Besides our club being a social organization of individuals with at least one common interest, and also enjoying participating in events and other doings that you can both exercise and show off your car, the club can offer information and advise that would benefit our members.

A few years ago we compiled an experience listing of places where owners of Cadillac, LaSalle, and other GM automobiles could locate parts and service for their cars in the local area. However, this listing is both out of date and lost somewhere in the archives that I have no control over. But, wait. There is good news.

I am now soliciting (asking) our NTXCLC members, spouses, friends, and others for their suggestions and experiences with local dealers, service shops, mail order companies, and anyone else that provides good or bad service for our members. Send me the name, address, phone, what ever you have that you are suggesting is a good place to get reliable (or unreliable) service or parts for your Cadillac cars. I will compile the listing and it will be put into our web site [www.clcntx.com](http://www.clcntx.com) for you to use at your convenience. I know there is a lot of information like this out there because many of you share this with each other at our First Saturday Breakfast get togethers.

So, get out you receipts and service records and share this with me and then the club. It will be highly appreciated and I know very welcome by many members.

## Memories



1959 Cadillac and Trailer Las Vegas Show 2009 (Ruby Musser)



## *Membership Report*

### Welcome to our New Members:

Harry Michalewicz, Denton, TX 1960 Cadillac Convertible,

Jerry Webb, Emery, TX 1992 Allante

Travis Dowell, Jr, Forney, TX 2023 Cadillac CT4V

There are 13 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

For membership information— Contact Bill  
Haesslein at [billhsln@att.net](mailto:billhsln@att.net)

### **COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"**

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year,  
12 issues — \$50.00 – Business card size,  
\$75.00 – 1/8 page, \$125.00 – Quarter page,  
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.

# North Texas Region

Jacket **\$75** + \$10.95 S&H U.S.

Goddess Shirt **\$25** + \$6.95 S&H U.S.

Hatband **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.



If outside the United States, please email Rubye at [rubymusser@gmail.com](mailto:rubymusser@gmail.com) for information on shipping charges.

Make checks payable to NTXCLC  
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:  
**Rubye Hubbard**  
3148 Waterside Dr. • Arlington, TX 76012

# Officers

As of February 2023

President: **Bill Levy**  
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Vice President: **Bill Ische**  
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Secretary: (open)

Treasurer: **Jim Hanson**

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Membership: **Bill Haesslein**

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Assistant Membership:

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Assistant Activities: (open)

Sunshine: **Rubye Musser**

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Newsletter Editor & Distribution: **Bill Levy**

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Newsletter Printer: **Greg Neiberding**

Pate Director: **Bill Levy**

Pate Director Assistant: (open)

Historians: **Alex Beloff III**

Directors: **Richard Cross**

Calling Post: **Karen Phillips**

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NTX CLC fabulous Cadillacs  
showcased at the 2009  
Grapevine Historical Society's  
Jubilee featuring Bob Eubanks  
from the Newly Wed Game



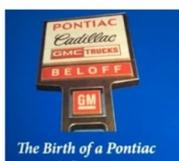
**ALEX BELOFF III IS PLEASED TO SHARE HIS PHOTOS OF NTX CLC EVENTS!**

Enjoy the past NTX CLC Beloff articles on website at [www.alexbeloff3.com](http://www.alexbeloff3.com)!

Biarritz . . . Topless Cadillacs . . . Vapor Lock . . . L.O.F. glass for Cadillacs

See the photos and stories of the 159 cars Alex has owned at [www.alexbeloff3.com](http://www.alexbeloff3.com).

Silver Eldorado . . . Sedan Deville . . . Fleetwood Brougham . . . Coupe Deville



February 2023



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Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
16734 Lauder Lane  
Dallas, TX 75248

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**First Class Mail**

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*Drive, Show, Chrome, Bumper, Bullets, Tail Fins*

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Send any corrections, complaints, compliments, discussions, and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

**web site: [www.clcntx.com](http://www.clcntx.com)**